Estimate Number

Deal#

Rate Type

INVOICE

Advertiser

Restore Our Future



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice # Invoice Date Invoice Month Invoice Period 961858-1 10/21/12 October 2012 10/01/12 - 10/15/12

Station Account Executive Sales Office Sales Region WESH Fran Berg Eagle-Washingt National

Product

Billing Calendar

1021

www.wesh.com

Billing Address:

Send Payment To:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306

Towson, MD 21286

RESTORE OUR FUTURE 2091 Alt Order # Flight Dates Order # 10/09/12 - 10/15/12 961858 07910496

Broadcast Cash Special Handling

IDB# Advertiser Code Product Code

Billing Type

Agency Ref Advertiser Ref

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Spots/

Line	Start Date	End Date	e Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	10/09/12 Class of Tir	10/12/12 ne - Fixed l	NBC Non Pre-ei	Today Show mptible	7:00-9:00 AM	-2222	:30	8	\$2,000.00	NM		
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 8	<u>Rate</u> \$2,000.00						
	Spots: # Ch		ir Date	Air Time Descrip		Start/End Time	Leng	th Ad-ID			Rate	Type
		The same of the sa	0/09/12	7:22 AM NBC T		7:00-9:00 AM		30 ROF12TV22	2		\$2,000.00	
			0/09/12	8:38 AM NBC T		7:00-9:00 AM	:3	30 ROF12TV22	2		\$2,000.00	
	9 WE	ESHW 1	0/10/12	7:59 AM NBC T	•	7:00-9:00 AM	:3	30 ROF12TV22	2		\$2,000.00	NM
	7 WE	ESHW 1	0/10/12	8:59 AM NBC T		7:00-9:00 AM	:3	30 ROF12TV22	2		\$2,000.00	NM
	10 WE	ESHTh 1	0/11/12	8:29 AM NBC T		7:00-9:00 AM	:3	30 ROF12TV22	2		\$2,000.00	NM
	3 WE	ESHTh 1	0/11/12	8:43 AM NBC T		7:00-9:00 AM	:3	30 ROF12TV22	2		\$2,000.00	NM
	4 WE	ESHF 1	0/12/12	7:24 AM NBC T		7:00-9:00 AM	:3	30 ROF12TV2	2		\$2,000.00	
	11 WE	ESHF 1	0/12/12	8:43 AM NBC T	oday Show	7:00-9:00 AM	:3	30 ROF12TV2	2		\$2,000.00	NM
2	2 10/09/12 Class of Tir	10/12/12 me - Fixed			AN9:00-10:00 AM	-1111	:30	4	\$1,200.00	NM		
	Weeks:	Start Date 10/08/12	End Da 10/14/		Spots/Week 4	<u>Rate</u> \$1,200.00						
	Spots: # Ch	Day A	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	Type
	2 WI	ESHTu 1	0/09/12	9:48 AM Kelly a	nd Michael 9-10 AM	9:00-10:00 AM	::	30 ROF12TV2	2		\$1,200.00	NM
	1 W	ESHW 1	0/10/12	9:54 AM Kelly a	nd Michael 9-10 AM	9:00-10:00 AM	::	30 ROF12TV2	2		\$1,200.00	NM
	3 WI	ESHTh 1	0/11/12	9:51 AM Kelly a	nd Michael 9-10 AM	9:00-10:00 AM	::	30 ROF12TV2	2		\$1,200.00	NM
	4 WI	ESHF 1	10/12/12	9:31 AM Kelly a	nd Michael 9-10 AM	9:00-10:00 AM	:	30 ROF12TV2	2		\$1,200.00	NM
3	3 10/09/12 Class of Tir	10/12/12 me - Fixed		Today Show II	10AM-11AM	-1111	:30	4	\$1,200.00	NM		
	Weeks:	Start Date 10/08/12	End Da 10/14/		Spots/Week 4	<u>Rate</u> \$1,200.00						
	Spots: # Ch	n <u>Day</u> A	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	<u>Type</u>
	2 W	ESHTu 1	10/09/12	10:57 AM NBC T	oday Show II	10AM-11AM	:	30 ROF12TV2	2		\$1,200.00	NM
	1 W	ESHW 1	10/10/12	10:50 AM NBC T	oday Show II	10AM-11AM	:	30 ROF12TV2	2		\$1,200.00	NM
	3 W	ESHTh 1	10/11/12	10:52 AM NBC T	oday Show II	10AM-11AM	:	30 ROF12TV2	2		\$1,200.00	NM
	4 W	ESHF 1	10/12/12	10:59 AM NBC T	oday Show II	10AM-11AM	:	30 ROF12TV2	2		\$1,200.00	NM
4	4 10/09/12 Class of Ti	10/12/12 me - Fixed		Today Show III	11AM-12PM/10-11	/ -1111	:30	4	\$1,000.00	NM		

Rate

Start/End Time

Length Ad-ID

\$1,000.00

Spots/Week

MTWTFSS

-1111--

Air Time Description

End Date

10/14/12

Start Date

Day Air Date

10/08/12

Weeks:

Spots: # Ch





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 961858-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

www.wesh.com

9 10/09/12

10/12/12

M-F 6-6:30 PM

www.v	esh.com												
								Spo	ts/				
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Lengi	th Wee	ek	Rate	Type		
4	10/09/12 Class of Tin	10/12/12 ne - Fixed N	NBC Ion Pre-e	Today Show III mptible	11AM-12PM/10-11/	-1111	:3	30	4	\$1,000.00	NM		
	Spots: # Ch			Air Time Descrip	tion	Start/End Time	Le	ength Ad-	ID			Rate	Гуре
	3 WE	SHTu 10	0/09/12	11:52 AM NBC To	oday Show III	11AM-12PM/10-	-11/	:30 ROF	12TV22			\$1,000.00	NM
	1 WE	SHW 10	0/10/12	11:29 AM NBC To	oday Show III	11AM-12PM/10-	-11/	:30 ROF	12TV22			\$1,000.00	NM
	4 WE	SHTh 10	0/11/12	11:29 AM NBC To	oday Show III	11AM-12PM/10-	-11/	:30 ROF	12TV22			\$1,000.00	NM
	2 WE	SHF 10	0/12/12	11:28 AM NBC To	oday Show III	11AM-12PM/10-	-11/	:30 ROF	12TV22			\$1,000.00	NM
5	10/09/12 Class of Tin	10/12/12 ne - Pre-em			2:12:00-12:30 PM	-1111	:3	30	4	\$600.00	NM		\equiv
	Weeks:	Start Date 10/08/12	- ALCO - 5 VALLE	ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$600.00							
İ	Spots: # Ch	Day Ai	ir Date	Air Time Descrip	otion	Start/End Time	Le	ength Ad-	ID			Rate	Type
	1 WE	SHTu 10	0/09/12	12:29 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1	:30 ROF	12TV22			\$600.00	NM
	2 WE	SHW 10	0/10/12	12:28 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1	:30 ROF	12TV22			\$600.00	NM
	3 WE	SHTh 10	0/11/12	12:14 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1	:30 ROF	12TV22			\$600.00	NM
	4 WE	SHF 10	0/12/12	12:27 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1	:30 ROF	12TV22			\$600.00	NM
6	10/09/12 Class of Tin	10/12/12 ne - Pre-em	KATI	E COURIC DAY	2-3PM	-1111	::	30	4	\$400.00	NM		
	Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$400.00			·				
	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Le	ength Ad-	·ID			Rate	Type
-	2 WE	ESHTu 10	0/09/12	2:31 PM KATIE	COURIC DAY	2-3PM		:30 ROF	12TV22			\$400.00	NM
	1 WE	ESHW 10	0/10/12	2:55 PM KATIE	COURIC DAY	2-3PM		:30 ROF	12TV22			\$400.00	NM
1	4 WE	ESHTh 10	0/11/12	2:41 PM KATIE	COURIC DAY	2-3PM		:30 ROF	12TV22			\$400.00	NM
	3 WE	ESHF 10	0/12/12	2:47 PM KATIE	COURIC DAY	2-3PM		:30 ROF	12TV22			\$400.00	NM
7	7 10/09/12 Class of Tir	10/12/12 ne - Pre-em		4-5 PM NEWS	M-F 4-5 PM	-2222	:	30	8	\$1,000.00	NM		
e addi.	Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week 8	Rate \$1,000.00	. mino					4 12	-
1	Spots: # Ch	Day A	ir Date	Air Time Descrip	otion	Start/End Time	L	ength Ad	-ID			Rate	Type
1	1 WE	ESHTu 10	0/09/12	4:30 PM M-F 4-		M-F 4-5 PM			12TV22			\$1,000.00	
	8 WE	ESHTu 10	0/09/12	4:52 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 ROF	12TV22			\$1,000.00	NM
	2 WE	ESHW 10	0/10/12	4:12 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 ROF	12TV22			\$1,000.00	NM
1	7 WE	ESHW 10	0/10/12	4:44 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 ROF	12TV22			\$1,000.00	NM
	5 WE	ESHTh 10	0/11/12	4:28 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 ROF	-12TV22			\$1,000.00	NM
	3 WE	ESHTh 10	0/11/12	4:55 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 ROF	-12TV22			\$1,000.00	NM
	4 WE	ESHF 1	0/12/12	4:23 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 ROF	12TV22			\$1,000.00	NM
	6 WE	ESHF 1	0/12/12	4:31 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		:30 ROI	=12TV22			\$1,000.00	NM
8	3 10/09/12 Class of Tir	10/12/12 ne - Pre-em	M-F	5-6 PM ROT th notice	5:00-6:00 PM	-2222	:	30	8	\$1,500.00	NM		
	Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week 8	Rate \$1,500.00				17724	4		
	Spots: # Ch	Day A	ir Date	Air Time Descri	otion	Start/End Time	<u>L</u>	ength Ad	-ID			Rate	Туре
	1 WE		0/09/12	5:30 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 ROI	F12TV22			\$1,500.00	
	7 W	ESHTu 1	0/09/12	5:51 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 ROI	F12TV22			\$1,500.00	NM
	5 WE	ESHW 1	0/10/12	5:23 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 ROI	F12TV22			\$1,500.00	NM
	2 WE	ESHW 1	0/10/12	5:41 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 RO	F12TV22			\$1,500.00	NM (
	3 WE	ESHTh 1	0/11/12	5:41 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 RO	F12TV22			\$1,500.00	NM (
	8 W	ESHTh 1	0/11/12	5:47 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 RO	F12TV22			\$1,500.00	NM
	4 WI	ESHF 1	0/12/12	5:24 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 RO	F12TV22			\$1,500.00	
	6 WI	ESHF 1	0/12/12	5:41 PM M-F 5-	6 PM ROT	5:00-6:00 PM		:30 RO	F12TV22			\$1,500.00	
1 .		10/10/10				2121					2 22 27		

-2121--

:30

\$2,800.00

NM

M-F 6-6:30 PM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 961858-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

<u>Advertiser</u>	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

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Ctart Data F							Spots/			
Start Date E	nd Date	Descrip	otion	Start/End Time	MTWTFSS L	ength	Week	Rate	Type	
Class of Time -	Fixed No	n Pre-em	ptible	أحرجوني أأكالهوا						
	art Date /08/12	End Date 10/14/12		Spots/Week 6	<u>Rate</u> \$2,800.00					
Spots: # Ch	Day Air	Date /	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Ty
6 WESH	Tu 10/	09/12	6:14 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV22			\$2,800.00 N
1 WESH	Tu 10/	09/12	6:29 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV22			\$2,800.00 N
2 WESH	W 10/	10/12	6:23 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV22			\$2,800.00 N
3 WESH	Th 10/	11/12	6:10 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV22			\$2,800.00 N
4 WESH	Th 10/	11/12	6:29 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV22			\$2,800.00 N
5 WESH	IF 10/	12/12	6:12 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM	:30) ROF12TV22			\$2,800.00 N
0 10/09/12 10 Class of Time -	0/12/12 - Fixed No	M-F Er	ntertainment Ton	igł7:00-730 PM	-1111	:30	4	\$3,000.00	NM	h
	art Date /08/12	End Date 10/14/12		Spots/Week 4	Rate \$3,000.00					
Spots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Ty
1 WESH	Tu 10/			ntertainment Tonight	7:00-730 PM	:30) ROF12TV22			\$3,000.00 N
2 WESH	W 10/	10/12	7:17 PM M-F Er	ntertainment Tonight	7:00-730 PM	:30) ROF12TV22			\$3,000.00
4 WESH	Th 10/			ntertainment Tonight	7:00-730 PM	:30) ROF12TV22			\$3,000.00
3 WESH	IF 10/	12/12		ntertainment Tonight	7:00-730 PM	:30) ROF12TV22			\$3,000.00
1 10/09/12 1 Class of Time	0/12/12 - Fixed No		ccess Hollywood	Access Hollywood	/ -1111	:30	4	\$3,000.00	NM	
Weeks: St	art Date /08/12	End Dat 10/14/12	e MTWTFSS	Spots/Week 4	Rate \$3,000.00					
Spots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 WESH	Tu 10/		7:42 PM M-F Ac		Access Hollywood	d / :3	0 ROF12TV22			\$3,000.00
4 WESH	W 10/	10/12		ccess Hollywood	Access Hollywood	d / :3	0 ROF12TV22			\$3,000.00
	1Th 10/	11/12		•	•		0.00=12=/22			
2 WESI	1111 10/	11/12	7.40 PIVI IVI-F AC	cess nollywood	Access Hollywood	3/ :3	0 ROF12TV22			33,000.00
2 WESH 3 WESH		11/12	7:48 PM M-F Ac 7:56 PM M-F Ac	ccess Hollywood	Access Hollywood Access Hollywood		0 ROF12TV22			
3 WESH 2 10/09/12 1	HF 10/ 0/12/12	/12/12 NBC T	7:56 PM M-F Ac	50					NM	\$3,000.00 1
3 WESH 2 10/09/12 1 Class of Time Weeks: <u>St</u>	HF 10/ 0/12/12	/12/12 NBC T	7:56 PM M-F According to Show notice MTWTFSS	ccess Hollywood	Access Hollywood	d / :3	0 ROF12TV22		NM	
3 WESH 2 10/09/12 1 Class of Time Weeks: <u>St</u>	1F 10/ 0/12/12 - Pre-emp art Date	NBC Totible with End Dat 10/14/12	7:56 PM M-F According to Show notice	11:35P-12:35XM Spots/Week 9	Access Hollywood -2322 Rate	:30	0 ROF12TV22		NM	\$3,000.00
3 WESH 2 10/09/12 1 Class of Time Weeks: <u>St</u> 10	0/12/12 - Pre-emp art Date 1/08/12 Day Air	NBC Totible with End Date 10/14/12	7:56 PM M-F Actionight Show notice te MTWTFSS 2 -2322	11:35P-12:35XM Spots/Week 9 ption	Access Hollywood -2322 <u>Rate</u> \$1,100.00	:30 Lengt	9	\$1,100.00	NM	\$3,000.00 I
3 WESH 2 10/09/12 1 Class of Time Weeks: <u>St</u> 10 Spots: <u>#</u> Ch	0/12/12 - Pre-emp art Date 1/08/12 Day Air 1Tu 10/	NBC Totible with End Date 10/14/12 Date //09/12	7:56 PM M-F Adronght Show notice teleform MTWTFSS 2 -2322 Air Time Description Descrip	11:35P-12:35XM Spots/Week 9 ption onight Show	Access Hollywood -2322 Rate \$1,100.00 Start/End Time	:30 :30 <u>Lengt</u> :3	9 h <u>Ad-ID</u>	\$1,100.00	NM	\$3,000.00 I
3 WESH 2 10/09/12 1 Class of Time Weeks: <u>St</u> 10 Spots: <u>#</u> Ch 1 WESH	0/12/12 - Pre-empart Date 1/08/12 Day Air HTu 10/	NBC Totible with End Date 10/14/12 Date //09/12	7:56 PM M-F Adronight Show notice tell MTWTFSS 2 -2322 Air Time Descript 11:47 PM NBC T	11:35P-12:35XM Spots/Week 9 ption onight Show onight Show	Access Hollywood -2322 <u>Rate</u> \$1,100.00 <u>Start/End Time</u> 11:35P-12:35XM	:30 :30 <u>Lengt</u> :3	9 h Ad-ID 0 ROF12TV22	\$1,100.00	NM	Rate Ty \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH	1F 10/ 0/12/12 - Pre-emp art Date 0/08/12 Day Air 1Tu 10/ HTu 10/	NBC Totible with End Date 10/14/12 Date //09/12 //10/12	7:56 PM M-F Adronight Show notice MTWTFSS 2 -2322 Air Time Descript: 11:47 PM NBC T 12:31 AM NBC T	Spots/Week 9 ption onight Show onight Show onight Show	Access Hollywood -2322 <u>Rate</u> \$1,100.00 <u>Start/End Time</u> 11:35P-12:35XM 11:35P-12:35XM	:30 :30 <u>Lengt</u> :3 :3	9 h Ad-ID 0 ROF12TV22 0 ROF12TV22	\$1,100.00	NM	Rate Ty \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: <u>St</u> 10 Spots: <u>#</u> Ch 1 WESH 7 WESH 6 WESH	15 10/ 0/12/12 - Pre-emp art Date 1/08/12 Day Air HTu 10/ HTu 10/ HW 10/ HW 10/	NBC Totible with End Dat 10/14/12 Date //09/12 //09/12 //10/12	7:56 PM M-F Adonomics MTWTFSS 2 -2322 Air Time Descrip 11:47 PM NBC T 12:31 AM NBC T 11:47 PM NBC T	Spots/Week 9 ption onight Show onight Show onight Show onight Show onight Show	Access Hollywood -2322 Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	:30 :30 Lengt :3 :3 :3	9 h Ad-ID 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22	\$1,100.00	NM	Rate TV \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH	15 10/ 0/12/12 - Pre-emp art Date 1/08/12 - Day Air 1Tu 10/ 1Tu 10/ 1Tu 10/ 1W 10/ 1W 10/ 1W 10/	NBC Totible with End Date 10/14/12 Date /09/12 /10/12 /10/12 /10/12	7:56 PM M-F Adonomics MTWTFSS 2	Spots/Week 9 ption fonight Show	Access Hollywood -2322 Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	:30 Lengt :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22	\$1,100.00	NM	Rate TY \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH 9 WESH	10/12/12 - Pre-empart Date //08/12 - Day Air - Tru 10/ - Tru 10/ - HW 10/ -	NBC Totible with End Date 10/14/12 Date /09/12 /10/12 /10/12 /11/12	7:56 PM M-F Ad onlight Show notice MTWTFSS	Spots/Week 9 ption onight Show	Access Hollywood -2322 Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	:30 Lengt :33 :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22	\$1,100.00	NM	Rate Ty \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH 9 WESH 3 WESH 5 WESH	10/12/12 - Pre-empart Date //08/12 - Day Air - Tu 10/ - Tu 10/ - HW 10/ - HTH 10/	NBC Totible with End Date 10/14/12 Date /09/12 /10/12 /10/12 /11/12 /11/12	7:56 PM M-F Advanced Tonight Show notice MTWTFSS	Spots/Week 9 ption Conight Show	Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	:30 Lengt :33 :33 :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22	\$1,100.00	NM	Rate Ty \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH 9 WESH 3 WESH	0/12/12 - Pre-emp art Date //08/12 - Day Air HTu 10/ HTu 10/ HW 10/ HW 10/ HW 10/ HTh 10/ HTh 10/ HTh 10/	NBC Totible with End Date 10/14/12 Date /09/12 /10/12 /10/12 /11/12 /11/12 /11/12	7:56 PM M-F Ad onlight Show notice MTWTFSS	Spots/Week 9 ption onight Show	Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	:30 Lengt :33 :33 :33 :33 :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22	\$1,100.00	NM	Rate Ty \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH 9 WESH 3 WESH 4 WESH 8 WESH	0/12/12 - Pre-empart Date //08/12 Day Air HTu 10/ HTu 10/ HW 10/ HW 10/ HW 10/ HTh 10/	NBC Totible with End Dat 10/14/12 Date //09/12 //10/12 //10/12 //11/12 //11/12 //11/12 //12/12 M-Su I	7:56 PM M-F Adronight Show notice MTWTFSS 2	Spots/Week 9 ption onight Show	Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	:30 Lengt :33 :33 :33 :33 :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22	\$1,100.00	NM	Rate Ty \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH 9 WESH 3 WESH 4 WESH 8 WESH 3 10/09/12 1 Class of Time Weeks: St	0/12/12 - Pre-empart Date //08/12 Day Air HTu 10/ HTu 10/ HW 10/ HW 10/ HW 10/ HTh 10/	NBC Totible with End Dat 10/14/12 Date //09/12 //10/12 //10/12 //11/12 //11/12 //11/12 //12/12 M-Su I	7:56 PM M-F Ad onight Show notice MTWTFSS 2	Spots/Week 9 ption onight Show	Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	Lengt :30 Lengt :33 :33 :33 :33 :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22	\$1,100.00		Rate Ty \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH 9 WESH 3 WESH 4 WESH 8 WESH 3 10/09/12 1 Class of Time Weeks: St	0/12/12 - Pre-empart Date //08/12 Day Air HTu 10/ HTu 10/ HW 10/ HW 10/ HTh 10	NBC Totible with End Date 10/14/12 /10/12 /10/12 /10/12 /11/12 /11/12 /11/12 M-Su I otible with	7:56 PM M-F Ad onight Show notice MTWTFSS 2	Spots/Week 9 ption onight Show	Rate \$1,100.00 Start/End Time 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM 11:35P-12:35XM	:30 Lengt :33 :33 :33 :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22	\$1,100.00		Rate Ty \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00
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3 WESH 2 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 6 WESH 2 WESH 9 WESH 3 WESH 4 WESH 8 WESH 10/09/12 1 Class of Time Weeks: St 10/09/12 1 Class of Time Weeks: St 10 Spots: # Ch 1 WESH 7 WESH 2 WESH	10/12/12 - Pre-empart Date //08/12 - Day Air - Tru 10/ - Pre-empart Date //08/12 - Pre-empart Date //08/12 - Day Air - Tru 10/	NBC Totible with End Date 10/14/12 Date /09/12 /10/12 /10/12 /11/12 /11/12 /11/12 /11/12 M-Su I otible with End Date 10/14/12 Date /09/12 /10/12 /11/12	7:56 PM M-F Actionight Show notice MTWTFSS 2	Spots/Week 9 ption onight Show	Access Hollywood -2322 Rate \$1,100.00 Start/End Time 11:35P-12:35XM	Lengt :30 Lengt :33 :33 :33 :33 :33 :33 :33 :33 :33 :33	9 h Ad-ID 0 ROF12TV22 8 ROF12TV22 0 ROF12TV22 0 ROF12TV22 0 ROF12TV22 8 ROF12TV22	\$1,100.00		Rate Ty \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$2,200.00 \$2,200.00 \$2,200.00
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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

/WW.W	esh.com							Spots/			
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13	10/09/12 Class of Tin	10/13/12 ne - Pre-em	M-Su	News @ 11PM h notice	11-1135p	-22112-	:30	8	\$2,200.00	NM	in sand a straight of
	Spots: <u>#</u> Ch 5 WE		<u>r Date</u> 0/13/12	Air Time Descrip 11:12 PM M-Su N 11:28 PM M-Su N	lews @ 11PM	Start/End Time 11-1135p 11-1135p	:3	h <u>Ad-ID</u> 0 ROF12TV22 0 ROF12TV22			Rate Type \$2,200.00 NM \$2,200.00 NM
14	10/13/12	10/13/12	Sat S	Sunrise 6-8 AM	6:00-8:00 AM	S-	:30	2	\$400.00	NM	Ψ2,200.00 14111
	Class of Tir Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week	Rate					h .
			<u>r Date</u> 0/13/12	Air Time Descrip 6:15 AM Sat Sur 8:00 AM Sat Sur	nrise 6-8 AM	\$400.00 <u>Start/End Time</u> 6:00-8:00 AM 6:00-8:00 AM	:3	<u>h Ad-ID</u> 0 ROF12TV22 0 ROF12TV22			Rate Type \$400.00 NM \$400.00 NM
15	10/13/12 Class of Tir	10/13/12 ne - Pre-em		Saturday h notice	Sat 8-10am	S-	:30	2	\$2,500.00	NM	
	Weeks:	Start Date 10/08/12	10.00	ate MTWTFSS	Spots/Week 2	Rate \$2,500.00					
		<u>Day Ai</u> ESHSa 10	ir Date	Air Time Descrip 8:23 AM NBC S 8:51 AM NBC S	aturday	Start/End Time Sat 8-10am Sat 8-10am	:3	h Ad-ID 0 ROF12TV2 0 ROF12TV2			Rate Type \$2,500.00 NM \$2,500.00 NM
16	10/13/12	10/13/12 ne - Fixed N	Sat. I	Entertainment this		S-	:30	1	\$2,000.00	NM	4 -1000100 1111
	Weeks: Spots: # Ch	Start Date 10/08/12	End Da 10/14/ ir Date	ate MTWTFSS 12S- Air Time Descrip	Spots/Week 1 otion tertainment this Week	Rate \$2,000.00 Start/End Time 7:00-8:00 PM		th <u>Ad-ID</u> 30 ROF12TV2	2		<u>Rate</u> <u>Type</u> \$2,000.00 NM
17	10/13/12 Class of Tir	10/13/12 me - Pre-em		Prime th notice	8:00-9:00 PM	S-	:30	1	\$1,200.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WI	Start Date 10/08/12 Day Ai ESHSa 10	10/14/ ir Date			Rate \$1,200.00 <u>Start/End Time</u> 8:00-9:00 PM		th <u>Ad-ID</u> 30 ROF12TV2	2	a Ber-	<u>Rate Type</u> \$1,200.00 NM
18	10/13/12 Class of Tir	10/13/12 me - Immed		Prime CHICAGO e-emptible without		S-	:30	2	\$1,400.00	NM	
	Weeks: Spots: # Ch 2 W	Start Date 10/08/12	End D 10/14/ ir Date 0/13/12	<u>ate MTWTFSS</u> 12S- <u>Air Time Descrip</u> 9:18 PM NBC P	Spots/Week 2	Rate \$1,400.00 <u>Start/End Time</u> 9:00-10:00 PM 9:00-10:00 PM	::	<u>th Ad-ID</u> 30 ROF12TV2 30 ROF12TV2			<u>Rate</u> <u>Type</u> \$1,400.00 NM \$1,400.00 NM
19	10/13/12 Class of Ti	10/13/12 me - Immed		Prime L&O SVU e-emptible without	10:00-11:00 PM notice	S-	:30	2	\$1,400.00	NM	
		ESHSa 10	10/14/		rime L&O SVU	Rate \$1,400.00 <u>Start/End Time</u> 10:00-11:00 PM 10:00-11:00 PM	vi ::	<u>th Ad-ID</u> 30 ROF12TV2 30 ROF12TV2			Rate Type \$1,400.00 NM \$1,400.00 NM
21	10/14/12 Class of Ti	10/14/12 me - Pre-em			6:00-8:00 AM	S	:30	2	\$400.00	NM	
		ESHSu 1	10/14/ ir Date		unrise@6-8 AM	<u>Rate</u> \$400.00 <u>Start/End Time</u> 6:00-8:00 AM 6:00-8:00 AM	;	<u>th Ad-ID</u> 30 ROF12TV2 30 ROF12TV2			<u>Rate Type</u> \$400.00 NM \$400.00 NM

DUPINVOICE ATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 961858-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

	esh.com										
ina	Start Date	End Data	Description		Start/End Times	WT 5750	Longth	Spots/	Dete	Tuna	
A STATE OF THE PARTY OF THE PAR			Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22	10/14/12 Class of Tim	10/14/12 ne - Fixed No	on Pre-empti		8:00-9:00 AM/9-11A		:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	Rate \$3,000.00					
	Spots: # Ch			Time Descrip		Start/End Time		Ad-ID	۸		Rate Type
				27 AM NBC S		8:00-9:00 AM/9	9-11/ :3) ROF12TV22			\$3,000.00 NM
			otible with no	tice	KICHRIS MATTHEWS	S	:30	1	\$2,000.00	NM	
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: # Ch	(Time Descrip	<u>tion</u> MATTHEWS WKND I	Start/End Time		<u>h</u> <u>Ad-ID</u>) ROF12TV2:	2		Rate Type \$2,000.00 NM
24	10/15/12	10/15/12	NBC Tod		7:00-9:00 AM	M	:30	2	\$2,000.00	NM	Ψ2,000.00 11111
	Class of Tim	ne - Pre-emp	otible with no	tice			.50		\$2,000.00	INIVI	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 2	<u>Rate</u> \$2,000.00					
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID	2		Rate Type
				30 AM NBC To 51 AM NBC To	AND THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TWO I	7:00-9:00 AM 7:00-9:00 AM		0 ROF12TV2 0 ROF12TV2			\$2,000.00 NM \$2,000.00 NM
25	10/15/12	10/15/12			AN9:00-10:00 AM	M	:30	1	\$1,200.00	NM	
	Class of Tin	ne - Pre-em	ptible with no	otice				·	ψ1,200.00		A
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch	ALL PROPERTY AND ADDRESS OF THE PARTY OF THE		Time Descrip	o <u>tion</u> nd Michael 9-10 AM	Start/End Time 9:00-10:00 AM		<u>h Ad-ID</u> 0 ROF12TV2	2		Rate Type \$1,200.00 NM
-00										NIM .	\$1,200.00 NW
			ptible with no		10AM-11AM	M	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch			Time Description 150 AM NBC T		Start/End Time		<u>h</u> <u>Ad-ID</u> 0 ROF12TV2	2		Rate Type \$1,200.00 NM
07		10/15/12								NINA	ψ1,200.00 NW
21	10/15/12 Class of Tin		ptible with no	lay Show III otice	11AM-12PM/10-11/	V	:30	1	\$1,000.00	NM	***************************************
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air	r Date Air	r Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WE	ESHM 10		:29 AM NBC T		11AM-12PM/1	0-11/ :3	0 ROF12TV2	2		\$1,000.00 NM
28	10/15/12 Class of Tin	10/15/12 ne - Pre-em	M-F NOC ptible with no		12:12:00-12:30 PM	M	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$600.00		2			
	Spots: # Ch			r Time Descri		Start/End Time	<u>Leng</u>	th Ad-ID	7		Rate Type
	1 WE	ESHM 10)/15/12 12:	:24 PM M-F N	OON NEWS 12-12:30	12:00-12:30 P	M :3	0 ROF12TV2	2		\$600.00 NM
29	10/15/12 Class of Tir	10/15/12 ne - Immedi		OURIC DAY ptible without	2-3PM notice	M	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch		r Date Ai	r Time Descri	otion .	Start/End Time		th Ad-ID			Rate Type
	1 WE	ESHM 10			COURIC DAY	2-3PM	::	30 ROF12TV2	.2		\$400.00 NM
30	10/15/12 Class of Tir	10/15/12 ne - Pre-em	M-F 4-5 ptible with no	PM NEWS otice	M-F 4-5 PM	M	:30	2	\$1,000.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

DUPINVOICE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
961858-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

vww.v	vesh.com							C= =t=/			
ine	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30	10/15/12 Class of Tin	10/15/12 ne - Pre-emp		PM NEWS	M-F 4-5 PM	Main and Ambre	:30	2	\$1,000.00	NM	
	Spots: # Ch 2 WE	<u>Day Air</u> SHM 10	<u>Date</u> <u>A</u>	Air Time Descrip 4:25 PM M-F 4-5	PM NEWS	Start/End Time M-F 4-5 PM	:3	th Ad-ID 30 ROF12TV22		-	Rate Type \$1,000.00 NM
			1 100000 10000	4:54 PM M-F 4-5		M-F 4-5 PM		30 ROF12TV2			\$1,000.00 NM
31		10/15/12 ne - Pre-emp	ptible with r		5:00-6:00 PM	M	:30	2	\$1,500.00	NM	
	Weeks: Spots: # Ch	200,000	10/21/12 Date A	M Air Time Descrip		Rate \$1,500.00 Start/End Time		th Ad-ID			Rate Type
				5:27 PM M-F 5-6 5:53 PM M-F 5-6		5:00-6:00 PM 5:00-6:00 PM	10.00	30 ROF12TV2 30 ROF12TV2			\$1,500.00 NM \$1,500.00 NM
200	300 190000									NINA	ψ1,500.00 14101
32		10/15/12 ne - Pre-emp	ptible with r		M-F 6-6:30 PM	M	:30	1	\$2,800.00	NM	
	Weeks:	Start Date 10/15/12	10/21/12	M	Spots/Week 1	<u>Rate</u> \$2,800.00					
	Spots: # Ch 1 WE			Air Time Descrip 6:26 PM M-F 6-6		Start/End Time M-F 6-6:30 PM		th <u>Ad-ID</u> 30 ROF12TV2	2		<u>Rate Type</u> \$2,800.00 NM
33	3 10/15/12 Class of Tir	10/15/12 ne - Fixed N	M-F En	tertainment Ton ptible	igł7:00-730 PM	M	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$3,000.00			14		
	The second second second second			Air Time Descrip 7:26 PM M-F En	otion Itertainment Tonight	Start/End Time 7:00-730 PM	- 15	th <u>Ad-ID</u> 30 ROF12TV2	2		Rate Type \$3,000.00 NM
34	10/15/12 Class of Tir	10/15/12 ne - Fixed N	M-F Ac	cess Hollywood	Access Hollywood	/ M	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/15/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$3,000.00			_		NIE(
. 49	Spots: # Ch 1 Wi	i <u>Day Aii</u> ESHM 10		Air Time Descrip 7:54 PM M-F Ac	otion ccess Hollywood	Start/End Time Access Hollywo		ith Ad-ID 30 ROF12TV2	2		Rate Type \$3,000.00 NM
35	5 10/15/12 Class of Tir	10/15/12 me - Pre-em		onight Show	11:35P-12:35XM	M	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 2	<u>Rate</u> \$1,100.00					=
		Day Air		Air Time Descrip		Start/End Time		ith Ad-ID	2		Rate Type
				1:58 PM NBC T 2:30 AM NBC T	0	11:35P-12:35XI 11:35P-12:35XI		30 ROF12TV2 30 ROF12TV2			\$1,100.00 NM \$1,100.00 NM
36	3 10/15/12 Class of Tir	10/15/12 me - Pre-em	M-Su N	lews @ 11PM	11-1135p	M	:30	1	\$2,200.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$2,200.00					
	Spots: # Ch			Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
	1 WI	ESHM 10)/15/12 1	1:23 PM M-Su N	News @ 11PM	11-1135p	:	30 ROF12TV2	2		\$2,200.00 NM
37	7 10/15/12 Class of Tir	10/15/12 me - Pre-em		BC Prime VOICI	E Prime Other	M	:30	1	\$9,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	<u>Rate</u> \$9,000.00					
	Spots: # Ch			Air Time Descri 9:40 PM Mon N	ption BC Prime VOICE	Start/End Time Prime Other		gth <u>Ad-ID</u> 30 ROF12TV2	.2		<u>Rate</u> <u>Type</u> \$9,000.00 NM
38	3 10/15/12 Class of Ti	10/15/12 me - Fixed N		arly Sunrise	5:00-6:00 AM	M	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12		e MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					
2											





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 961858-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2091

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S	pc	ots/

Li	ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	38 10/15/12 Class of Tir	10/15/12 ne - Fixed No	M-F Early Sunrise on Pre-emptible	5:00-6:00 AM	M	:30	1	\$500.00	NM	65 s
Г	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHM 10/	15/12 5:53 AM M-F I	Early Sunrise	5:00-6:00 AM	:3	0 ROF12TV22			\$500.00 NM
			- 1		Total Spots	1	08			

Payment Terms 30 Days

Gross Total

\$178,400.00

Agency Commission

\$26,760.00

Net Amount Due

\$151,640.00